



**THE DISTRICT OF THUNDER BAY
SOCIAL SERVICES ADMINISTRATION BOARD**

MEDIA RELEASE

The District of Thunder Bay Social Services Administration Board (TBDSSAB) Employee Campaign Raises over \$25,000 for the United Way

January 29, 2019 –A total of **\$25,653** has been pledged through the TBDSSAB Employee Campaign for the United Way.

TBDSSAB Employee Campaign Chair Ashley Crupi and the Campaign Team presented the cheque to the United Way Campaign Director Jodie Wilson at TBDSSAB's Main Office at 231 May Street South this morning.

TBDSSAB employee contributions were collected through a number of initiatives, including voluntary payroll deductions and “dress down” days, a weekly occasion where employees have an opportunity to wear more casual attire in exchange for a donation to the United Way.

“TBDSSAB staff are proud to support the United Way campaign because of the excellent community work that it supports and the difference this makes in the lives of many people in our District,” said Chief Administrative Officer, Bill Bradica.

Participation by the more than 180 TBDSSAB employees in the voluntary initiatives supporting the campaign remained high throughout the year. The Employee Campaign for the United Way averaged \$ 2,138 per month.

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