



**THE DISTRICT OF THUNDER BAY
SOCIAL SERVICES ADMINISTRATION BOARD**

MEDIA RELEASE

The District of Thunder Bay Social Services Administration Board (TBDSSAB) Employee Campaign Raises over \$28,000 for the United Way

January 23, 2018 –A total of **\$28,306** has been pledged through the TBDSSAB Employee Campaign for the United Way (a 6% increase from last year's total of \$26,702).

TBDSSAB Employee Campaign Chair Andrew Scavarelli and the Campaign Team will present the cheque to the United Way Campaign Co-Chairs Kelly and Mike Gallagher at TBDSSAB's Main Office at 231 May Street South at 11 AM.

TBDSSAB employee contributions were collected through a number of initiatives, including voluntary payroll deductions and "dress down" days, a weekly occasion where employees have an opportunity to wear more casual attire in exchange for a donation to the United Way.

"TBDSSAB staff are proud to support the United Way because of the excellent community work that it supports and the difference this makes in the lives of many people in our District," said Chief Administrative Officer, Bill Bradica.

Participation by the 180 TBDSSAB employees in the voluntary initiatives supporting the campaign remained high throughout the year. The Employee Campaign for the United Way averaged \$ 2,359 per month.

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